

MILESTONES

SPECIAL
ISSUE
2016
ANNUAL
REPORT



**The Unterberg Children's Hospital
at Monmouth Medical Center
is Proud to Announce...**

The Thomas and Ann Unterberg
Pediatric Emergency Department
is now open 24 hours a day, 7 days a week.

Feature article on page 8

Officers

Ann Unterberg
CHAIR

Terry Ingram
Robert Patton
VICE CHAIRS

Bonnie Klein
TREASURER

Tara F. Kelly
VICE PRESIDENT OF DEVELOPMENT
EX-OFFICIO MEMBER

Board of Trustees

Victor Almeida, DO, FACEP
Bill Arnold,
Ex-officio member
Richard S. Berger
Virginia S. Bauer*
Ana Blank
Robert L. Boyle
Robert Butters
Scott Carmilani
John B. Checton, MD*
Judith W. Dawkins[◊]
Carolyn DeForte Wasserfall, DMD
Michael J. Del Priore*
Carolyn DeSena
Anthony J. Diaco*
Warren Diamond
Margaret Fisher, MD
Ex-officio member, invited guest
Douglas H. Forsyth
Samuel Fromkin*
Gregory A. Greco, DO, FACS
Kevin Kelly
Claire M. Knopf
Marshall Knopf
George R. Laufenberg
Jeffrey C. Lederman, DO
Ex-officio member
Bruce M. Meyer*
Mario A. Monello*
Gloria Nilson*
Ty J. Olson, MD, FACS
Michael O'Neill
Luanne M. Peterpaul, Esq.
Ronald J. Rac
Carl Reiss
Ron Riccio
Ex-officio member
Joseph J. Romanowski*
Richard B. Ruchman, MD*
Patrick P. Scire
Frank E. Shanley*
Karen Siciliano*
Robert H. Sickles
Carol Stillwell
Joseph A. Torcivia*
Frank J. Vozos, MD, FACS,
Ex-officio member
Dan Whalen
Louis J. Zinterhofer, MD

* ADVISORY BOARD MEMBER
◊ DECEASED

Honorary Trustees

John C. Archibald
Alan Davis, Esq.
Lewis M. Eisenberg
Julian Hoffman
Shelley D. Schultz
Don J. Summa, CPA
Alexis Tucci, Esq.

Contents

MILESTONES	2
Message from the President & CEO	3
Building the Board	4
Message from the Foundation Leadership	5
Trustee in Memoriam	6
Thomas and Ann Unterberg Pediatric Emergency Department	8
The Power of Thank You	10
The Mya Lin Terry Foundation	18
Spa for Spirit	20
Cancer Support Community	22
Cranmer Legacy Society	23
Crystal Ball Gala	24
2016 ANNUAL REPORT	26
Employee & Physician Charitable Gift Campaign	32
Join Us In 2017	BACK COVER

COVER CAPTION: Victor Almeida, DO, FACEP, Chairman of Emergency Medicine at Monmouth Medical Center, is pictured with pediatric grateful patients, Henry, age 5, Tatyana, age 4 and Mollie, age 3.

Mission and Vision Statement

Mission

As an RWJBarnabas Health facility, Monmouth Medical Center Foundation is a leader in identifying, cultivating and soliciting charitable gifts in support of Monmouth Medical Center's mission to deliver quality-driven, efficient and responsive health care services to the community.

Vision

Monmouth Medical Center Foundation, a charitable organization dedicated to supporting Monmouth Medical Center and its programs and services, has a five-fold mission:

- To develop and implement foundation programs that provide charitable financial support to Monmouth Medical Center.
- To demonstrate to the public at large how philanthropy benefits donors, patients and the community served by Monmouth Medical Center.
- To increase public awareness and enhance the community's positive perception of Monmouth Medical Center by being an advocate of the center's commitment to the community.
- To serve responsibly as the steward of contributed funds to Monmouth Medical Center.
- To develop candidates for leadership positions for Monmouth Medical Center Foundation and Monmouth Medical Center.

Message from the President and CEO

On March 31, 2016, Monmouth Medical Center celebrated a day that would change health care in New Jersey, as we officially announced that Barnabas Health and Robert Wood Johnson Health System joined together to become one new organization – RWJBarnabas Health.

Since that great celebration, RWJBarnabas Health has emerged among the strongest health systems in the United States. Mr. Ostrowsky told us how important Monmouth Medical Center is to the success of the system, and how we are widely acknowledged to be one of the finest hospitals in the state. He congratulated us on what we have accomplished, including our status as the only hospital in our region to consistently receive an A rating by the Leapfrog Group for hospital safety, and said that Monmouth distinguishes itself as a system leader in terms of quality.

Here at Monmouth, our donors have always played a key role in our ability to succeed, and I thank you for your ongoing support of Monmouth Medical Center. I would also like to extend deep gratitude to Ann Unterberg for her outstanding leadership and unwavering support of our mission as she completes her sixth and final term as Chair of the Monmouth Medical Center Foundation Board of Trustees.

In 2013, Ann and her husband Tom, a past member of Monmouth Medical Center's Board of Trustees, gave a significant gift to the Monmouth Medical Center Foundation to name The Unterberg Children's Hospital at Monmouth Medical Center, at that time the only named Children's Hospital in the system.

The Unterbergs' gift supports the unrivaled pediatric care provided by Monmouth Medical Center and has allowed for facility renovations, the refurbishing of patient areas to provide patients and their families with a more comfortable environment and the expansion of the pediatric intensive care unit, which serves hundreds of children each year. It has also established us a key player in the proposed strategic alliance between RWJBarnabas Health and Children's Hospital of Philadelphia (CHOP). A Letter of Intent signed earlier this year outlines plans to establish a pediatric health care delivery system designed to improve pediatric health care in central and northern New Jersey. We are tremendously excited about this potential alliance; combining our highly recognized Unterberg Children's Hospitals with the outstanding reputation for excellence of CHOP will bring the very finest pediatric care to families in our region.



Prior to 2013, the Unterberg name had a long history of philanthropy at Monmouth Medical Center. Seventy-seven years ago, the Unterbergs began a legacy of service to the community when Ann's mother-in-law, Marjorie Unterberg, established the Center for Nursing Excellence at Monmouth Medical Center. She and her husband, Clarence Unterberg, gave generously to the nursing program and were instrumental in its success. In fact, our learning center for clinical education is named for the Unterberg family.

The Unterbergs' previous naming opportunities include the Thomas & Ann Unterberg Pediatric Emergency Department and the Unterberg mammography suites in the Jacqueline M. Wilentz Comprehensive Breast Center. Their generosity can literally be felt from one end of the campus to the other. Additionally, Ann's leadership skills have extended beyond the hospital's four walls, as she founded The Unterberg Children's Hospital Leadership Council, a group of influential individuals and philanthropists who advocate for health and wellness of the children in our community.

Ann's leadership and her family's generosity to Monmouth Medical Center have had a far-reaching impact in our community, benefiting countless patients and their families, as well as clinical staff. On behalf of the Board of Directors, the Board of Trustees of the Foundation, the hospital administration, the medical staff and employees, I express our deepest gratitude to Ann for her continued dedication to Monmouth Medical Center.

Bill Arnold
PRESIDENT AND CHIEF EXECUTIVE OFFICER
MONMOUTH MEDICAL CENTER AND THE UNTERBERG CHILDREN'S HOSPITAL

Building the Board

MMC Foundation is Proud to Welcome our Newest Trustees



Victor Almeida, DO, FACEP, is the Chairman of Emergency Medicine at Monmouth Medical Center. He is immediate past president of the New Jersey chapter of the American College of Emergency Physicians and is a fellow of both the American College of Osteopathic Emergency Physicians and American College of Emergency Physicians. Dr. Almeida resides in Colts Neck with his wife, Susan, and their four children.



Robert Butters is the CEO and owner of Green Distribution LLC, based in Secaucus, New Jersey. Green Distribution started in 2009 and has grown to be one of the largest independent apparel screen printers, heat-applied graphic manufacturers and pick-and-pack distribution companies on the East Coast. Green Distribution, as part of its mission of giving back to the communities in which it operates, works hand-in-hand with Spectrum, an organization empowering people with autism to be part of an integrated workforce. Robert resides in Rumson with his wife, Dianne, and their four children.



Carolyn J. DeForte, DMD, graduated at the top of her class in 1996 from the University of Medicine and Dentistry of New Jersey. After completing a residency program at Staten Island University Hospital, she remained on staff as an attending dentist, teaching clinical dentistry and emergency medicine. Dr. DeForte's post-graduate studies include training at the prestigious Pankey Institute. She is considered among the top dental professionals in the country.



Kevin Kelly is global head of Securities Lending and a member of the Goldman Sachs Bank USA Management Committee. Previously, he was co-head of the US Securities Lending team in Prime Services. Before that, Kevin was a member of the Prime Brokerage Sales team and had oversight of the credit and multi-strategy client base. He joined Goldman Sachs in 2000 as an analyst and has spent his career in Prime Services. Kevin was named managing director in 2009 and partner in 2014. Kevin resides in Monmouth Beach with his wife, Abby, and their three children.



Dan Whalen is currently head of Loan Syndicate at BNP Paribas' Syndication, Trading & Placement Group. Dan's father, Dr. Gerald F. Whalen, built New Jersey's first neurosurgical practice with Monmouth Medical Center's support. Dr. Whalen was very proud of his association with MMC and served as the President of the Medical Staff. Dan is looking forward to renewing the Whalen family's association with MMC and making his generation's contribution to the institution that his father helped to build. Dan and his wife, Susan, reside in Rumson.

Message from the Foundation Leadership

We begin each year with reflection and excitement. We reflect on our achievements and feel excitement about the serious tasks in front of us. In 2016, Monmouth Medical Center moved forward on a number of significant fronts designed to strengthen, renew and build upon our mission to improve health and wellness for the communities we serve.

This past year, Monmouth Medical Center Foundation turned over more than \$4 million dollars to the hospital. Special events exceeded budget, raising more than \$1.5 million dollars. MMC employees nearly doubled their annual employee campaign donations! We are grateful for all of our supporters who have allowed our hospital to grow and thrive and are deeply committed to continuing our journey to be the best.

Our Focus to Be the Best

We all agree that excellent care is something that all patients expect and deserve. Hospitals work hard to achieve top ratings – it takes the knowledge, teamwork and dedication of the entire hospital staff. For the fourth consecutive year, Monmouth was named the Best Hospital in Monmouth County by the readers of the *Asbury Park Press*.

Additionally, the safety of our maternity services was recognized by the Leapfrog Group, the nation's leading experts on patient safety. Monmouth was the only area hospital to fully meet safety standards in all areas of maternity care. We're very proud to say that Leapfrog has validated what we have known for a very long time – our maternity services' longstanding commitment to providing quality care is outstanding.

For the fourth consecutive year, the Jacqueline M. Wilentz Comprehensive Breast Center was named a recipient of the Women's Choice Award as one of America's Best Breast Centers, acknowledging its dedication to providing



exceptional patient care and treatment by having met the National Accreditation Program for Breast Centers (NAPBC) standards from the American College of Surgeons.

Let's Be Healthy Together

This year, more than ever before, new constituents were introduced to the hospital's programs and services through special events and cultivation events. Our cultivation events alone introduced 800 neighbors to Monmouth Medical Center physicians, providing the latest health care information in the comfort of our friends' home. **If you would like to host an event, please contact the foundation for more information.**

If you are not yet a member of the Monmouth Medical Center Foundation family, please accept our invitation to join this caring group who believes that we can achieve health care that works, health care that is safe and health care that leaves no one behind in our community.

Ann Unterberg
BOARD CHAIR
MONMOUTH MEDICAL CENTER FOUNDATION

Tara Kelly
VICE PRESIDENT OF DEVELOPMENT
MONMOUTH MEDICAL CENTER FOUNDATION



PICTURED ABOVE: Judi was honored as one of the original founding members of The Women's Council at the 20th Anniversary of the Power of Pink Luncheon.

Trustee in Memoriam

Judith Wright Dawkins

Judith "Judi" Dawkins passed away peacefully Wednesday, February 8, 2017, surrounded by family and friends.

Judi was born in Washington, D.C., the only child of Dorothy and Leroy Wright. She graduated from the University of Maryland in 1960 with a degree in textile design. A year later, she married her college sweetheart, Peter Miller Dawkins, USMA class of 1959, at West Point's Cadet Chapel.

As a military wife, Judi moved her family around the country 21 times, including stops at Fort Bragg, North Carolina, where she gave birth to her first child, Sean, and the U.S. Military Academy at West Point, where her daughter, Noël, was born.

No matter where she called home, Judi was in constant motion, balancing family life with an array of widely varied pursuits. Among them time as a licensed real estate agent in five states, a ski instructor at Round Top Mountain in Pennsylvania, a skipper and sailing instructor off the coast of Monterrey, California, and as a research assistant at the Stanford Hopkins Marine Station.



When there was an opportunity to make a difference, Judi seized it. As an Army wife, she became the head of the Officers' Wives Club, and once spent three months learning Spanish in preparation to host the wives of military members from the Conference of American Armies (including South, North and Central America). Once her husband, Pete, retired after 24 years in the military, Judi dedicated herself to philanthropic causes in the communities around her.

Judi was an ardent supporter of the 52nd Street Project in New York City, served over 20 years as a trustee on the board of the Monmouth Medical Center in New Jersey, and Chaired the Monmouth Medical Center Foundation's board from 2000 to 2003 where she helped launch the Redefining Health Care Capital Campaign, which included oversight of \$15 million in upgrades for the Leon Hess Cancer Center and the expansion of the Jacqueline M. Wilentz Comprehensive Breast Center.

In 2013, Judi was honored with the New Jersey Hospital Association Hospital and Healthcare System Trustee of Year Award. The following year she was awarded the Community Leadership Award at Monmouth Medical Center's 42nd Annual Crystal Ball.

For nearly four decades, Judi split her time between the tri-state area and her "happy place," Vail, Colorado. She was an avid skier and golfer, and enjoyed leading the charge with friends and family on Vail's world-renowned slopes and golf courses.

She is survived by her husband of 55 years, Pete; her daughter, Noël, son-in-law, Joe, daughter-in-law, Winkie; and six grandchildren, Fallon, Finn, Lennan, Miller, Reilly and Caroline.

If you would like to make a gift to Monmouth Medical Center in memory of Judi, please visit monmouthgiving.org.



The Unterberg Children's Hospital at Monmouth Medical Center is Proud to Announce...

The Thomas and Ann Unterberg Pediatric Emergency Department now open 24 hours a day, 7 days a week

Every year, more than 13,000 children under the age of 18 are treated at The Thomas and Ann Unterberg Pediatric Emergency Department, many with life-threatening illnesses.

Having a very sick or severely injured child is a parent's worst nightmare. A child's hospital visit can be overwhelming for both children and parents, no matter what condition is being treated. Fortunately, access to immediate care is now available 24 hours a day, 7 days a week at The Thomas and Ann Unterberg Pediatric Emergency Department at Monmouth Medical Center.

The pediatric emergency department opened in 2000, with the hours of operation from 1 p.m. until midnight. Beginning in January 2017, the pediatric emergency department team now works around the clock, seven days a week to treat the most difficult cases with care and compassion.

The pediatric emergency department offers the expertise in the care of children that only a leading academic medical center can provide. 140 pediatric specialists in 26 subspecialties of medicine, including fellowship trained, board-certified pediatric emergency physicians and certified pediatric emergency nurses, are specially trained to care for children. The physicians and nurses not only have the medical knowledge and technical skills, they have the compassion that is essential in caring for the youngest patients.

Also located in the pediatric emergency department is Psychiatric Emergency Screening Services (P.E.S.S.), a state-designated emergency screening service for children. The unit offers crisis intervention, stabilization, mobile outreach to homes and schools, crisis hotline and family crisis service. The unit's team of professionals treats children for a host of psychiatric conditions, including major depressive disorder and bipolar disorder, attention deficit hyper-activity disorder (ADHD), conduct disorder and oppositional defiance disorder – all in a specially designed room for pediatric patients.

Most emergency department patients are placed in a room in under 10 minutes and seen by a provider within 20 minutes from arrival. If a child needs to be admitted, one will typically be placed in an inpatient room in just over an hour.

Monmouth Medical Center consistently ranks among the top 10 hospitals in New Jersey – and among the top 10 percent of emergency departments in the nation – for patient satisfaction.

Everyone can play a meaningful role in helping us help children, whether it's attending a special event, becoming a volunteer or making a charitable gift.

No one can dispute that children are our community's future. My husband and I hope that our gift will encourage others to invest in Monmouth Medical Center's mission of advancing pediatric medical care, education, training and research to benefit the next generation of children.

– Ann Unterberg





PICTURED ABOVE: Victor Almeida, DO, FACEP, Chairman of Emergency Medicine at Monmouth Medical Center, is pictured with pediatric grateful patient, Tatyana, age 4.

**For more information about
The Thomas and Ann Unterberg Pediatric Emergency Department,
visit barnabashealth.org/uch or call 732.923.7325.**

The Power of Thank You.

Defeating Pediatric Type 1 Diabetes

Pediatric Endocrinology Grateful Patient

Rebecca Goodes

On a Friday Afternoon, 9-year-old Rebecca Goodes is doing what any normal child should be doing – *taking acrobat class!*

But it was during the family's vacation last spring that her mother knew something was wrong. "She had dark circles under eyes, frequent urination, extreme thirst and weight loss," said Becca's mom, Beth. The family returned home and immediately took Becca to The Thomas and Ann Unterberg Pediatric Emergency Department at Monmouth Medical Center. It was there that the pediatric emergency medicine team discovered sugar in Becca's urine, which led to an unthinkable diagnosis of Pediatric Type 1 Diabetes.

Becca was admitted to The Unterberg Children's Hospital at Monmouth Medical Center and introduced to Mike Barrows, DO, Section Chief of Pediatric Endocrinology and Diabetes, who specializes in the treatment of diabetes, thyroid conditions and other endocrine disorders in infants, children and adolescents.

The quick diagnosis and care led by Dr. Barrows prevented diabetic ketoacidosis and an admission to the Pediatric Intensive Care Unit (PICU). "With a truly vulnerable heart, our little girl looked up to Dr. Barrows, a complete stranger, with total trust and faith. He not only put her at ease, but committed to her that he would be by her side every step of the way. And he has been!" said Beth.

Dr. Barrows and Becca's parents make sure that through closely monitored diabetes management, including following insulin protocol and a healthy nutritional regimen, Becca can feel great and enjoy everything she loves – including dance, acrobats and sports.

"We are so grateful that Dr. Barrows was there when we needed him most. From the first moment of the initial diagnosis, his handling of her care set the tone for Becca to feel confident that she can enjoy a fulfilling and active life as a Type 1 Diabetic," said Beth.

Becca and her family are committed to raising money for Juvenile Diabetes Research Foundation and work to raise awareness of Pediatric Type 1 Diabetes.

To make a gift, visit monmouthgiving.org.

PICTURED RIGHT:
Grateful Patient Becca Goodes
is pictured with Dr. Mike Barrows.





The Power of Thank You.

Leading the Way in Treatment of Essential Tremors

Gamma Knife Grateful Patient
Carmin Giardina

Neurosurgeon Ty Olson, MD, FACS and Radiation Oncologist Sang Sim, MD, are leading the way with an exciting *NEW* protocol on essential tremors using Gamma Knife.

Essential tremor is the most common type of movement disorder and often results in difficulty writing, drinking from a cup or even dialing a telephone. Benign essential tremor affects approximately 5 million people in the US. Gamma Knife radiosurgery provides a noninvasive treatment option via the delivery of high dose pinpoint radiation to a specific point within the brain.

Carmin Giardina of Bellville is just one example of the life altering impacts of Gamma Knife. Carmin owns Green Meadow Enterprise, a landscape and irrigation company in Nutley. As a small business owner, it is essential that Carmin be in optimal health, yet his tremors were impacting his daily life and work. He was having trouble eating, could not hold a glass and needed two hands to even sign his name. He tried various medications but none were effective, so he searched online and found that Monmouth Medical Center was a pioneer in using Gamma Knife to treat essential tremors.

Carmin met with Dr. Olson and Dr. Sim, medical co-directors of the Gamma Knife Program at Monmouth Medical Center – he immediately felt comfortable with their knowledge and clinical expertise.

Carmin underwent Gamma Knife treatment for essential tremors on his right side two-and-a-half years ago. He opted to treat his right side first, as it was more severe than the left and he is right-handed. For the procedure, he spent four hours at MMC, rested for a week, and was astounded when 80 percent of his symptoms resolved within six months with absolutely no side effects. He can write, hold a glass and even eat soup. He recalls the entire experience as “exceptional and amazing” and is so pleased with his progress that he is planning to undergo the procedure again for an essential tremor on his left side. Thanks to Dr. Olson and Dr. Sim, patients like Carmin do not have to live with tremors, regaining quality of life and resuming daily activities.

To make a gift, visit monmouthgiving.org.

PICTURED LEFT: Grateful Patient Carmin Giardina, pictured left with Dr. Ty Olson and Dr. Sang Sim, credits the physicians with increasing his quality of life.



World-Class Spine Care, Close to Home

Neurosurgery Grateful Patient

Terry Ingram

Terry Ingram, a Monmouth County resident and vice-chair of Monmouth Medical Center Foundation Board of Trustees, has a very busy lifestyle. When she isn't running around with her four active grandsons, you can find her on the tennis court, paddle court or playing golf at Navesink Country Club.

In 1983, with what started as a simple act of gardening, Terry felt a sudden, searing twinge of pain when she stood up – she had herniated a ruptured disc in her back. After a successful surgery at Columbia Presbyterian Hospital in New York City, she was back on her feet enjoying the things she loved to do.

In 2014, Terry lost her home to Hurricane Sandy. While packing up the items that she was able to recover, she injured her back once again. Without hesitation, Terry reached out to the trusted group of physicians who provided her with care in 1983. She was happy to learn that Neurosurgical Associates Group could once again provide Terry with the same care she received in 1983, but close to home at Monmouth Medical Center.

Terry met with Neurosurgeon Timothy Link, MD. "Dr. Link took the time to understand what my goals were and how

important returning to my active lifestyle was to me." After five hours of surgery at Monmouth Medical Center and three months of recovery, Terry is back on her feet, playing the sports she loves more than ever!

Dr. Link has an interest in applying minimally invasive approaches and techniques to the entire spine, as well as implementing global spinal balance considerations when evaluating and treating more complex spinal disorders.

Dr. Link graduated from Tufts University School of Medicine and completed a Complex Spine Fellowship with Volker Sonntag at the Barrow Neurological Institute in Phoenix, Arizona. He performed his residency at the University of Vermont in affiliation with Fletcher Allen Health Care in Burlington, Vermont and Maine.

To make a gift, visit monmouthgiving.org.

PICTURED LEFT:

Dr. Timothy Link and Grateful Patient Terry Ingram



The Power of Thank You.

Monmouth Medical Center Grateful Patient Program

Has someone made a difference in the care that you or a loved one received at Monmouth Medical Center? You can bring hope and healing to even more patients and their families by giving a charitable contribution to the Grateful Patient Program.



Dr. Margaret C. Fisher, Medical Director of The Unterberg Children's Hospital at Monmouth Medical Center, is pictured with the pediatric clinical team.

Monmouth Medical Center

RWJBarnabas
HEALTH

Let's be healthy together.

To make a gift, visit monmouthgiving.org.

Budded on Earth, To Bloom in Heaven

The Mya Lin Terry Foundation Commits to Pediatric Bereavement Group at The Valerie Fund Children's Center for Cancer and Blood Disorders at The Unterberg Children's Hospital at Monmouth Medical Center

Named for Mya Lin Terry, a 10-year-old Ocean Township girl who passed away in 2013 after battling cancer for more than five years, The Mya Lin Terry Foundation is a charitable, non-profit, 100 percent volunteer organization created to honor and continue the legacy of an amazing little girl.

In 2015, The Mya Lin Terry Foundation donated \$300,000 in support of The Mya Lin Terry Cinema at The Unterberg Children's Hospital at Monmouth Medical Center.

Mya's mother and founder of The Mya Lin Terry Foundation, Kelly Terry, quickly realized that grieving families were unable to find a support group for those suffering a loss to pediatric cancer in New Jersey. The foundation began a bereavement group at The Valerie Fund Children's Center for Cancer and Blood Disorders at The Unterberg Children's Hospital at Monmouth Medical Center. The bereavement group provides a safe environment, with a

compassionate facilitator, where families may grieve and comfort one another during the loss of a child.

Along with the \$300,000 donation to The Unterberg Children's Hospital, the commitment to the bereavement group keeps Mya's memory alive while supporting patients and their families as they face their own challenges. To date, the foundation has granted an additional \$242,000, providing support to 67 pediatric oncology families in the local community. The foundation has also issued research grants to St. Jude Children's Research Hospital, Memorial Sloan Kettering and The University of Colorado, as well as scholarships to graduating high school seniors.

PICTURED (LEFT TO RIGHT): Kelly Terry (Daughter Mya); Pattie Tucker (Grandson Logan); Susan Funck (Daughter Hannah); Janet and Tim O'Brien (Daughter Emiliana); Eleanor Wall (Son Aedan)





As we approach the fourth anniversary of my daughter Mya's passing, I found myself unable to breathe and unable to function. I am thankful that I now have an additional resource of moms, dads and grandparents that can help me take one day at a time. I am now able to share, without judgement and interruption, the life of my beautiful, amazing and forever 10-year-old daughter, Mya. And the group knows they have me too, for when they experience their unable to breathe moments. We all lost the most important part of who we are to pediatric cancer – our children.

– Kelly Terry



Mya Lin Terry Foundation Mission Statement

**Mya Lin Terry
Warrior Princess**, is our everlasting inspiration to:

- Enrich the lives of pediatric cancer patients with hope, love and joy
- Create awareness, generate resources, identify causes, support new treatment options leading to cures, and eliminate national and critical drug shortages affecting pediatric cancer patients
- Foster the spirit of giving

**For more information, visit
TheMyaLinTerryFoundation.org**

Lifting Spirits of Cancer Patients

Spa for Spirit Pampers Patients During Difficult Times

The Women's Council was founded in 1995 by Bonnie Levin, a cancer survivor, and a concerned group of women in the Two River area, who identified a need to inform women about the importance of early detection of cancer and the progress being made in cancer research.

Since its inception, The Women's Council has raised more than \$3 million for the Leon Hess Cancer Center at Monmouth Medical Center. With these funds The Women's Council has developed a spa day, called *Spa for Spirit*.

Started in 2002, this biannual event provides a day of much-needed rejuvenation, relaxation and beauty for 15 women who are oncology patients undergoing chemotherapy or radiation treatment at the Leon Hess Cancer Center. At each event, these patients are treated to a day of facials, massages, manicures, pedicures and cosmetic makeovers. Each woman is also gifted a custom robe and a tote bag full of goodies. Specialists are on hand to lead discussions on health and well-being. In the last 15 years, the program has hosted more than 350 women.

Spa for Spirit is chaired by long-time Women's Council member, Pari Harrison. "Two times a year, I have the

opportunity to see the overwhelming effects of *Spa for Spirit* on 15 brave women. This remarkable day of rejuvenation allows cancer patients to be women again, feeling strong and beautiful after a day of pampering. This day also fosters new support networks for each of these women. The dramatic and long-lasting effects of *Spa for Spirit* can't be overstated. I am so proud to be a part of this important and empowering program."

This year's *Spa for Spirit* will be hosted at Mary's Place by the Sea in Ocean Grove. Mary's Place is a respite home for women who are receiving treatment for cancer. They provide services to more than 6,000 women to complement their medical treatment, including oncology massages, nutrition education, individual counseling, reiki, guided meditation, expressive writing and yoga.

If you would like more information about The Women's Council, please contact Monmouth Medical Center Foundation.

For more information about the Leon Hess Cancer Center, visit MMCcancer.com.

PICTURED RIGHT: Women Council's Board Member and Spa for Spirit Chair Pari Harrison





Cancer Support Community

Celebration of Life

On December 5, 2016, the Cancer Support Community (CSC) at Monmouth Medical Center and Monmouth Medical Center Southern Campus celebrated the Annual Celebration of Life Fashion Show and Dinner at the beautiful Shadowbrook at Shrewsbury. The Leon Hess Cancer Center's very own cancer warriors took the stage as the models in designer outfits provided by Macy's and David's Bridal. Each survivor model chose their own runway music, highlighting songs that were special to them throughout their battle.

The evening's honoree was former Celebration of Life Model and Monmouth Medical Center Trustee, the late Arthur Greenbaum. Arthur provided a moving personal testimonial about his life and the impact of the CSC in our community.

This event celebrates survivorship and raises funds to help the many people in our community who are touched by cancer. Proceeds will be used to provide cooking classes, exercise sessions, support group meetings and activities. Proceeds also insure that no one has to face cancer alone and that they will be supported with the resources they need to thrive during their cancer journey.

FROM LEFT TO RIGHT:
Ellie Breslow, *Chair, Celebration of Life* and her niece, cancer survivor Jennie Breslow Vinson

FROM LEFT TO RIGHT: Michael Knight, MD; Manpreet Kohli, MD, MMC breast surgeon; Debra and Andrew Georfo, *Celebration of Life* model



A Gift for the Future

Cranmer Legacy Society

Diane Kilzen is usually shy about sharing the story of how she came to work at Monmouth Medical Center, and why she decided to become a planned gift donor, but she allowed us to tell her story here, in case it might encourage others to help the hospital in the future.

One of the loveliest people you could ever meet, Diane was so impressed with the care her mother received at Monmouth Medical Center that she changed fields to start a new life working for the hospital. "I was working in the brokerage business in New York City and decided I wanted to work at MMC because I was so impressed with my mother's care, and I believed I could make a difference in someone's life by working here," said Diane.

In addition to losing her mother, Diane lost her sister, Cynthia, at the age of 20. As a result of her experiences as the sister of a special needs patient, Diane has specified that her planned gift is in honor of her mother, Jeanne, and her sister, Cynthia, and that this gift will benefit pediatric children with disabilities.

A New Life at the Medical Center

Diane became an MMC employee in September 1997. A few years later, she found a home in the Pathology Department, where she has worked since 2002. Her work at the lab brings her immense satisfaction through her multifaceted responsibilities and close bond with her colleagues. Diane is also the Chairperson for all Monmouth Medical Center blood drives, and has for many years contributed to the success of MMC's Annual Crystal Ball Gala.

"The people who work at Monmouth Medical Center are very special and dedicated. I remember being in the ICU for one month through my mother's illness, watching the nursing staff and experiencing how caring and compassionate they were. Many of MMC's extraordinary doctors and staff members have devoted their entire careers to the hospital, some over 50 years, and in my opinion, this is a true testament to pride and professionalism," said Diane.



Cranmer Legacy Society Member Diane Kilzen is holding a watercolor painted by her mother, Jeanne.

Planned Giving as a Way to Give Back

Diane hopes her small legacy gift will help Monmouth Medical Center continue to be a vibrant part of the community, as Diane stated, "I made this gift because if you believe in an institution you want it to succeed. The single most important consideration in making this gift was to ensure that MMC continues to contribute to the community here – to be open, functioning and successful."

Through the years Diane realized that many of the needs that exist in society can be solved through charitable giving. Whatever the size of the gift, it can make a difference. As a community member, she is shining a light on the fact that anyone who wants to help can, and in the process become part of something greater than themselves. Diane and the other visionary donors of the Cranmer Legacy Society have their names inscribed on a beautiful sculpture in the hospital's main lobby. Their gifts will ensure that Monmouth Medical Center continues providing a much-needed service to support health care needs in our community for generations to come.

Please consider joining the Cranmer Legacy Society through creating a planned gift of your own. For more information, contact Anne DeVivo DeMesa, AVP, Gift Planning at 973.322.4292 or anne.demesa@rwjbh.org.

For more information about planned giving, visit estate.gifts/monmouth.



ABOVE FROM LEFT TO RIGHT: Frank J. Vozos, MD, FACS, Executive Vice President, Barnabas Health and Chief Executive Officer, Monmouth Medical Center, Southern Campus; Tara F. Kelly, Vice President of Development, Monmouth Medical Center Foundation; Amy Mansue, President, RWJBH Southern Region; Bill Arnold, President and Chief Executive Officer, Monmouth Medical Center



FROM LEFT TO RIGHT: Bonnie Klein, Monmouth Medical Center Foundation Trustee, and Ronald Klein

RIGHT: Anne and Sheldon Vogel



44th Annual Crystal Ball Gala

Honoree Dr. Frank J. Vozos

More than 350 guests recently attended the 44th Annual Crystal Ball Gala held at The Molly Pitcher Inn in Red Bank on November 16, 2016.

The night celebrated Monmouth Medical Center's achievements and continued growth and honored Frank J. Vozos, MD, FACS, with the highly esteemed Physician Leadership Award.

As President and CEO of Monmouth Medical Center for 17 years, Dr. Vozos oversaw a period of tremendous growth in both physical expansions and services. Dr. Vozos currently serves as Executive Vice President, RWJBarnabas Health and Chief Executive, Monmouth Medical Center, Southern Campus.



ABOVE: Claire Knopf, Monmouth Medical Center Foundation Trustee, and H. Woody Knopf, Monmouth Medical Center Trustee

BELOW: Crystal Ball sponsors Zoe, John and Steve Paragioudakis, MD, Program Director, Orthopaedic Surgery Residency Program, Monmouth Medical Center



2016 Annual Financial Report

Total Funds
Raised
\$4,792,128

Grants Awarded
\$562,680

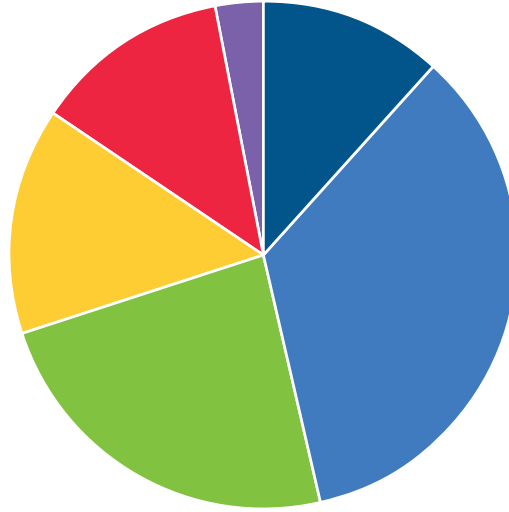
Charitable
Turnovers to
MMC
\$4,128,297

Donations
5398

Total Assets
\$29,462,484

How Do You Donate?

2016 Sources of Contributions



Grants	12%
Special Events	35%
Capital Campaign	23%
Annual Giving	14%
Major Gifts	13%
Other	3%



Cranmer Legacy Society Honors Donors with New Sculpture Wall at Monmouth Medical Center

Monmouth Medical Center Foundation recently honored the members of its Cranmer Legacy Society with a donor recognition wall to thank donors and ensure their gifts will be recognized during their lifetime. Benefactors who include Monmouth Medical Center in their estate plans will have their names added to a special donor recognition wall in the main lobby at Monmouth Medical Center, and be inducted into the Cranmer Legacy Society.



FROM LEFT TO RIGHT:

Michael Perdoni, Vice President, Operations, Monmouth Medical Center; Karen M. Siciliano, Chair, Cranmer Legacy Society; Bonnie and Simon Levin, Past Chairs, Cranmer Legacy Society; and Eric Carney, Chief Operating Officer, Monmouth Medical Center.

For more information about planned giving, visit estate.gifts/monmouth.

Did You Know?

5,400

babies welcomed
at The Eisenberg
Family Center

13,000

visits to
The Thomas and Ann
Unterberg Pediatric
Emergency
Department

MORE THAN
50,000

visits to The
Leon Hess Cancer

37,000

patient visits to
Cardiac Services

Your Gifts Healing Our Community

2016 Charitable Turnovers

Department Beneficiaries

Asian Health Initiative
Behavioral Health
Cardiac Services
CareGivers
Center for Wound Care
Child Life Services
The Cline D'Onofrio Emergency
Services Pavilion
Community Connections
The Comprehensive Cystic Fibrosis Center
Dental Department
Department of Nursing
Department of Obstetrics and Gynecology
Department of Surgery
Employee Emergency Fund
The Hirair and Anna Hovnanian Foundation
Regional Newborn Center
Intensive Care Unit
Leon Hess Cancer Center
Medical Education
Operating Room
Palliative Care
Patient Comfort Fund
Radiology Department
Respiratory Care
Safe Kids



Monmouth Medical Center is proud to be ranked the safest hospital for maternity care in the region by the Leapfrog Group

Monmouth Medical Center delivers the most babies in Monmouth and Ocean counties for good reason – Monmouth Medical Center offers the safest obstetrical and gynecologic services in the region and continues to expand and upgrade the facility to match our commitment to quality care and patient safety.



PICTURED ABOVE:

Robert A. Graebe, MD, Chair, Department of OB/GYN, Monmouth Medical Center, pictured with a newborn in The Scire Family Nursery at The Eisenberg Family Center at Monmouth Medical Center.



**For more information about maternity services,
visit BarnabasHealth.org/MMCbabies**

Growing Through Grants

The Blue Hope Partnership Grant

The Blue Hope Partnership Grant was once again awarded to Monmouth Medical Center by the Colon Cancer Alliance in 2016.

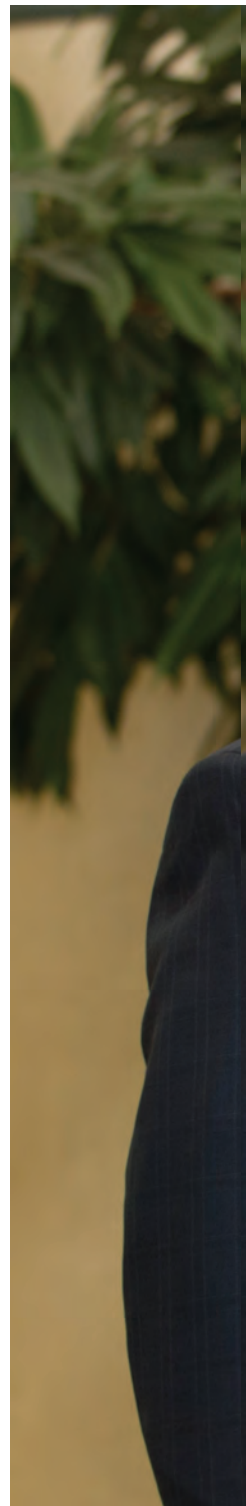
The Mission of the Colon Cancer Alliance is to knock colon cancer out of the top three cancer killers. The alliance is doing this by championing prevention, funding cutting-edge research and providing the highest quality patient support services. Each year, Colon Cancer Alliance Jersey Shore Undy Run/Walk raises funds to make the Blue Hope Partnership Grant possible.

In 2016, the Blue Hope Partnership Grant funded colonoscopies for Monmouth Medical Center's uninsured and underinsured patients. Monmouth Medical Center Colorectal surgeons Michael Arvanitis, MD, FACS, FASCRS, and Roy Dressner, DO, FACS, FASCRS, not only perform the procedures, but they are advocates for the Colon Cancer Alliance and participate in the Jersey Shore Undy Run/Walk.

The Leon Hess Cancer Center at Monmouth Medical Center established a center of excellence in gastrointestinal cancer care under the medical direction of Dr. Arvanitis that has implemented initiatives under guidelines established by the American Cancer Society for GI cancer screening, education and surveillance. A GI Multidisciplinary Cancer Conference provides a forum for physicians and other health care professionals from all disciplines to evaluate and discuss patient cases and collectively determine proper courses of treatment.

Additionally, a Familial Colorectal Cancer Registry Program offers a multispecialty team approach to the assessment of family risk, genetic counseling and testing, and the treatment of polyps and cancer. The registry's main role is to educate high-risk patients with a family history of colorectal cancer about the disease, placing an emphasis on the importance of lifelong surveillance through appropriate testing. And a High Risk Colon Cancer Assessment Clinic offers high-risk colorectal patients "one-stop" assessment services. During an afternoon appointment at one convenient location, patients meet with the registry's coordinator to document a medical history and to prepare family pedigrees.

Join Dr. Arvanitis and Dr. Dressner at the 2017 Jersey Shore Undy Run/Walk on Saturday, July 15, 2017 at The Great Lawn in Pier Village, Long Branch.





FROM LEFT TO RIGHT:

Roy Dressner, DO, FACS, FASCRS, Attending Colorectal Surgeon, and
Michael Arvanitis, MD, FACS, FASCRS, Section Chief, Colorectal Surgery,
Acting Chair, Department of Surgery



**For more information about the Leon Hess Cancer Center,
visit MMCancer.com.**

Did You Know?

MORE THAN
\$140,000
Raised

127
Departments
Participated

100%
Participation in
23 Departments

772
Employees
Contributed

32%
Employee
Participation Rate

Funds

Employee
Emergency Fund

Employee
Scholarship Fund

Patient Comfort
Fund

2017 EMPLOYEE & PHYSICIAN Charitable Gift Campaign

EMPLOYEES HELPING EMPLOYEES

Monmouth Medical Center Grateful Employee

Orlando Reyes

"To many, Hurricane Sandy left a mark, and a memory impossible to erase. It destroyed everything that crossed its path, including childhood memories and many materials that were earned with hard work and many sacrifices," said Orlando.

Orlando has been a Monmouth Medical Center employee for eight years. From the beginning, it was important to him to give to The Employee and Physician Charitable Gift Campaign to help his colleagues, never expecting that one day he would need it himself. During Hurricane Sandy he and his wife lost their home and all of their possessions. The one thing they had not lost was their faith.

In his time of need, Orlando received monetary support from The Employee Emergency Assistance Fund, allowing his family to start a new life. He began acquiring daily necessities and was able to give a small deposit on a rental home. Four years later, Orlando continues to contribute to the annual giving campaign, making funds available to his fellow employees in their time of greatest need.

PICTURED RIGHT:
Orlando Reyes,

Monmouth Medical Center Grateful Employee



JOIN US IN 2017

Wednesday, May 3
Spa for Spirit
Benefitting the Leon Hess Cancer Center

Thursday, May 18
Pollak Cocktail Party
Benefitting the Pollak Clinic

Friday, June 2*
Women's Tennis Tournament
*Rain Date – Monday, June 5
Benefitting the Jacqueline M. Wilentz Comprehensive Breast Center

Thursday, June 15*
*Rain Date – Thursday, June 22
Golf & Tennis Tournaments
Benefitting Monmouth Medical Center

July TBD
Power of Pink
Benefitting the Leon Hess Cancer Center

Saturday, July 29
WhatSUP Stand Up Paddle Race
Benefitting The Unterberg Children's Hospital at Monmouth Medical Center

Sunday, September 17
Big Steps for Little Feet
Benefitting The Hirair and Anna Hovnanian Foundation Regional Newborn Center

Monday, September 25
Swing Pink
Benefitting the Jacqueline M. Wilentz Comprehensive Breast Center

October 20
A Toast to Children's Health
Benefitting The Unterberg Children's Hospital at Monmouth Medical Center

Sunday, October 22
Yumi Night
Benefitting The Valerie Fund Children's Center for Cancer and Blood Disorders at Monmouth Medical Center

November TBD
Wine Tasting
Benefitting The Hirair and Anna Hovnanian Foundation Regional Newborn Center

Thursday, December 14
Pollak Holiday Luncheon
Benefitting the Pollak Clinic

Monmouth Medical Center | **RWJBarnabas HEALTH**

Foundation

300 Second Avenue ■ Long Branch, NJ 07740
monmouthgiving.org
732.923.6886

Address Service Requested

Non-Profit Org.
U.S. POSTAGE
PAID
Red Bank, NJ
Permit 554



Please write at the address above to have your name removed from future fundraising mailings. All reasonable efforts will be made to honor your request.

Healthy Communities are Stronger Communities.

Your gift of **any amount** has

IMPACT

on the **health of your communities.**

20 DONORS OF
\$25



TRANSPORTATION, SMALL NECESSITIES AND COMFORT ITEMS

for our patients in need through the Patient Comfort Fund

35 GIFTS OF
\$50



ASSIST OUR CANCER SUPPORT COMMUNITY and the numerous activities and benefits it provides to cancer patients and their families

10 DONORS OF
\$200



SUPPLIES FOR OUR ART THERAPY PROGRAM

run through the Child Life department and benefiting countless young patients

5 DONORS OF
\$500



PROVIDES RESOURCES FOR THE NEONATAL INTENSIVE CARE UNIT (NICU) STEP DOWN ROOM which allows parents to bond with their new baby in a private, comfortable setting

Monmouth Medical Center | **RWJBarnabas HEALTH**
Foundation

To make a gift visit, monmouthgiving.org